

**APPLICATION FORM**

The British Pavilion at the 17th International Exhibition – La Biennale di Venezia  
May – November 2020

**Submission deadline: Monday, 18 February 2019**

**Please send your submission via email to:** [venice.2020@britishcouncil.org](mailto:venice.2020@britishcouncil.org)

Section 1**Team Lead Information**

Title

(ms/mrs/mr):

Full name:

Position &  
organisation:

Address (door no. street name, city, postcode, country):

Phone no.:

Email:

**Team Members**

Name:

Role:

Company /  
organisation:

Name:

Role:

Company /  
organisation:

Name:

Role:

Company /  
organisation:

Name:

Role:

Company /  
organisation:

*Please add as many names as needed, including above details*

## Section 2

### **Proposal**

*Please note: submissions over the specified word limit will be penalised.*

Title of proposal (this may be a working title):

Proposal:

This should include the concept and curatorial approach, including initial ideas about how this will be presented

*Up to 800 words*

Proposal continued:

Tell us why you are interested in this opportunity  
*Up to 200 words*

Tell us why this is the most relevant content and approach to represent Great Britain in 2020  
*Up to 200 words*

Tell us how you meet the stated criteria outlined in the Open Call document on p.5  
*Up to 200 words*

Outline a proposal for a UK outcome for your British Pavilion exhibition, which can include a series of talks, workshops, films or exhibition. This proposal must include venues outside of London and show how this might engage the British public  
*Up to 300 words*

Partner institution (if applicable) :

|  |
|--|
|  |
|--|

\* Applications must include a letter of support for this proposal signed by the named institution: max. one side of A4, formatted as a PDF and attached separately in your email. See Open Call document, p.7.

All proposals shortlisted for Stage 2 will be published on the British Council's Architecture Design Fashion and British Pavilion websites and made available for communications and promotional materials after the announcement of the winning proposal.

### Section 3

The British Pavilion is made up of six galleries with white walls, sanded and sealed wooden floor with doors at front and rear. See Appendix C in the Open Call document for Pavilion plans and elevations, pp.11 and 12.

Please complete the following section indicating how much you intend to spend on the production and development of your proposed exhibition and timeline.

### **Budget**

| <b>Description of indicative use of funds (£200,000)</b>            |                    |                   |
|---|--------------------|-------------------|
| <b>Expenditure</b>  | <b>Amount (£)</b>  |                   |
| Commissions / loans   |                    |                   |
| Materials   |                    |                   |
| AV / tech   |                    |                   |
| Structural build  |                    |                   |
| Lighting  |                    |                   |
| Additional resources required                                       |                    |                   |
|   |                    |                   |
|   |                    |                   |
|   |                    |                   |
|   |                    |                   |
| <b>Outline other sources of funding and/or in-kind contribution</b> |                    |                   |
| <b>Partner</b>  | <b>Description</b> | <b>Amount (£)</b> |
|   |                    |                   |
|   |                    |                   |
|   |                    |                   |
|   |                    |                   |

**Timeline**

Please include milestones for the development and production of your proposed exhibition.

| Milestones     |   |
|----------------|---|
| Date           | Milestone                                 |
| e.g April 2019 | Scoping visit to British Pavilion, Venice |
|                |   |
|                |   |
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|                |   |

**Section 4**

How did you hear about the open call?

*Please mark all that apply*

- Website – if possible, please specify:

- Social media – if possible, please specify:

- Publication – if possible, please specify:

- Word of mouth  
 You have applied previously  
 Other, please specify:

How did you find the application process?

Straight-forward

OR

Complicated

Clear

OR

Confusing

Please tell us why you answered this way (up to 200 words):

How could we improve the application process? (up to 200 words)

Would you like to be subscribed to the Architecture Design Fashion newsletter (sent once a month) which will include updates on this open call and other opportunities, open calls and sector news?

Yes  
OR  
No

Submission checklist:

This application form

Sample of written work (PDF, max. two sides of 1 x A4)

Concept images (up to three images, max. two sides of 1 x A4)

Previous work images (up to five images, max. two sides of 1 x A4)

Costs in budget template provided on this form

Short biographies of each team member (max. two sides of 1 x A4)

Letter of support from partner institution, if applicable (max. one side of 1 x A4)



**Please send submissions via email to:** [venice.2020@britishcouncil.org](mailto:venice.2020@britishcouncil.org) by **Monday, 18 February 2019**

*Attachments should not exceed 5MB in total*

Signature

I hereby declare that I have read and understood the criteria and requirements outlined in the Open Call document and application form to fulfil this role as team lead for the British Pavilion at the 17th International Architecture Exhibition – La Biennale di Venezia, 2020.

Copyright Declaration: With the signature below, I hereby declare that all work (text and concept images) submitted does not and will not infringe any third party's intellectual property rights.

Date :

Signature (team lead) :